

**ESTE BOLETÍN SE  
PRODUCE POR  
ENCARGO DE  
AMAZON  
ALTERNATIVE**

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REDESMA expresa su agradecimiento con las Instituciones que a través de este boletín Extra, apoyan el trabajo que realizamos por más de diez años a nivel regional



**Vacancies:**

**Programme Coordinator Bolivia  
+  
Programme Coordinator Peru**

**The Amazon Alternative**

TAA was started in 2009 as a joint initiative of FSC National Initiatives, timber- and forest companies, and civil society organizations in the Netherlands, Brazil, Peru and Bolivia, as well as the Dutch Government. The programme is one of the programmes of the Dutch Initiative on Sustainable Trade (IDH) that stimulate value chain development. The programme aims at an increase of 4 million ha of FSC certified natural forest in the coming 4 years (Bolivia: 0,5 million ha; Peru 1,2 million ha) and a yearly import of 100.000 m3 of certified timber to the Dutch market by 2013. Half of the total budget of some 13 million Euro is coming from IDH; the other half consists of contributions by timber companies, industries, traders, NGOs and other sponsors.

Now TAA is looking two Programme Coordinators, with his/her own corporate entity (entidad legal) who will be responsible for the realisation of the program targets in Bolivia (part time) and Peru (part time).

**Responsibility**

The Program Coordinators Bolivia and Peru are responsible for the development and implementation of the Bolivian/Peruvian part of programme, in order to realize the specific Bolivian/Peruvian targets. The strategies consist of the involvement of forest communities and/or private sector players (concession holders, saw mills, industries) in FSC certified forest management and processing; training of employees of companies/communities in technical and social aspects of certified forest management / Chain of Custody as well as Business Development; development and promotion of sustainable regency systems; subsidies on certification costs; promotion of Lesser Known Species; product development; marketing of FSC products on national and international level; brokering between Bolivian/Peruvian producers and Dutch timber importing companies; improvement of access to additional funding by financial institutions and lobby/advocacy. These strategies will be implemented by the Bolivian / Peruvian participants within and allies of The Amazon Alternative.

The Program Coordinators Bolivia and Peru respond to the Program Director, stationed in the Netherlands. The Programme Coordinators work in constant coordination with the National Initiative of FSC in Bolivia/Peru, with each other, with the Programme Coordinators for Brazil, as well as with FSC-NL (responsible for development demand side of programme).

**Main tasks**

Programme development.

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## Acerca del Boletín

REDESMA ES UNA  
INICIATIVA DE **CEBEM**  
La emisión de un boletín  
EXTRA es un servicio que  
REDESMA ofrece a todo el  
público que está interesado en  
difundir algo específico y en  
extenso a nuestros usuarios  
MAYOR INFORMACIÓN:  
[redesma@cebem.org](mailto:redesma@cebem.org)  
[www.redesma.org](http://www.redesma.org)

**Elaborado por CEBEM:**  
Selva Escalera

**Coordinación:**  
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Email: [cebem@cebem.org](mailto:cebem@cebem.org)  
La Paz - BOLIVIA

- Identification and facilitation of coalitions of stakeholders (on national and international level) in order to generate synergies in capacity building, research, financing, brokering and lobby & advocacy.
- Assisting (coalitions of) communities, companies, social enterprises and NGOs to write proposals, within the framework of the programme, which are approved by the Program Director and/or other sponsors.
- Identification and involvement of additional actors crucial for the development of the program objectives in Bolivia.

### Programme implementation

- Facilitating the implementation of these proposals, by assisting participants (either directly or by identifying third parties), by promoting cooperation and by involving relevant other actors.
- Monitoring of contracts between TAA and its participants and propose adjustments if circumstances require this or if the project activities do not result in reaching the objectives set.
- Coordinate research and facilitate knowledge sharing on sector related themes and crosscutting issues by establishing regular internal exchange and learning sessions in collaboration with the stakeholders in the program.
- Contribute to development of new programme strategies.

### Programme management

- Provide input on planning, budgeting, performance, monitoring, capacity development and reporting package for the program as a whole.
- Preparation of medium and long term financial plans, as well as spending and cash flow forecasts.
- Actively assist in searching for fundraising opportunities for the various strategies developed by the programme.

### **Profile of the candidate**

#### Knowledge and experience

- Has good knowledge of and experience in working within the private forestry sector in Bolivia / Peru and the private timber sector at national and international level (production, product development, marketing, market requirements).
- Well connected within the commercial forestry and/or timber sector of Bolivia / Peru.
- Has a good understanding of and/or professional experience in working with economic initiatives of forest communities and/or social enterprises.
- Has a good understanding of and/or professional experience in FSC certification, and a vision regarding the development of this label in the Bolivia / Peruvian context.
- Experience in managing projects on both content and finances, experience in writing and monitoring business plans and demonstrated knowledge of PME systems
- Experience in cooperation and partnerships between private sector, forest and indigenous communities, civil society organisations and governmental institutions.
- Knowledge of development issues, change processes and North-South cooperation.

#### Skills

- Excellent language skills in both Spanish and English.
- Negotiation, facilitation and communication skills.

#### Qualities

- Service oriented attitude
- Ability to work independently and not afraid to take the initiative.
- Discrete when dealing with commercially sensitive information
- Willing to travel frequently in the region.

### **We offer**

An interesting part-time (50%) job for 1 year with possible prolongation; in a dynamic environment with good possibilities for development of own capacities and initiative, and for combining a businesslike approach in combination with the social objectives of FSC.

Compensation to be negotiated, depending on experience and qualifications of the applicant. Contracting will be done by ICCO, who acts as administrator of TAA.

For more information on these positions, you can call/write to the Program Director, Petra Hamers; [p.hamers@theamazonalternative.org](mailto:p.hamers@theamazonalternative.org), + 31 30 6927937

General information regarding the program you can find on [www.sustainabletrade.com](http://www.sustainabletrade.com).

**Application and information**

Please send your application letter (with a clear motivation) and CV, both in English, before the 15th of April 2010 to [Clivia.caracciolo@iccoenkerkinactie.nl](mailto:Clivia.caracciolo@iccoenkerkinactie.nl)

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