

The Tourism Management Department in the Faculty of Adventure, Culinary Arts and Tourism invites applications for a Lecturer tenure track appointment beginning July 2019.

The Faculty delivers the Bachelor of Tourism Management [BTM] that serves students in both Tourism Management and Adventure Studies. The BTM balances education essential for 1) tourism business management, and 2) understanding human behaviour associated with tourism (e.g. social, cultural, social psychological, historical). Expertise in 'hospitality and tourism management' and 'social science' theory and curricula is a strength of the program and Faculty. Find the Program website at <https://www.tru.ca/tourism.html>

TRU is the most comprehensive primarily undergraduate university in Canada. Strategically, TRU's vision is to be the University of Choice for student engagement, environmental sustainability, international opportunities, and career success.

Knowledge and interest areas:

The Department is seeking candidates with academic interest and experience in one or more of the following areas as the Department looks to the future:

1. Tourism and/or hospitality management, policy, planning, and/or marketing
2. Indigenous tourism
3. Sport/event tourism
4. Health and wellness tourism

A PhD preferred or a Master's Degree combined with significant professional experience (teaching, business and/or research) in one or more of the areas described above.

Find the Lecturer posting at

<https://tru.hua.hrsmart.com/hr/ats/Posting/share/14424>

Thanks,

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