

Dear colleagues,

The University of Surrey is offering three PhD Studentship Opportunities in Experiential tourism to extend the visitor season in the French-English channel. The overall project aims to reduce seasonality in the Oct-March period by supporting the development of experiential, sustainable tourism offer that improves the economy, contributes to the quality of life of healthy communities and preserves the environment. This €23.5m project will provide data from over 200 new sustainable tourism interventions over 6 regions, giving unprecedented access to appraise how different variables relating to the context and implementation of sustainable tourism interventions affect the outcomes.

The deadline for PhD proposals is Thursday, October 31, 2019, and candidates are expected to start their PhD on January 3, 2020. UK/EU university fees will be covered, and the scholars will receive a stipend of £14,500 per annum, and a generous allowance for data collection and travel.

- [Sustainable tourism product development and marketing](#)
- [Quantitative forecasting and evaluation of economic impacts](#)
- [Quantitative forecasting and evaluation of social and environmental impacts](#)

Candidates can approach the named PhD supervisors, or contact myself as Principal Investigator for the University of Surrey, to gain more information.

Luckily for us, this project has been approved to go ahead despite Brexit!

Xavier

Prof. Xavier Font

Professor of Sustainability Marketing

School of Hospitality and Tourism Management

University of Surrey, UK

http://www.surrey.ac.uk/shtm/people/xavier_font/

Co-editor of the Journal of Sustainable Tourism (IF 3.400)

<https://www.tandfonline.com/toc/rsus20/current>