

The Hong Kong Polytechnic University

School of Hotel and Tourism Management

<http://www.polyu.edu.hk/htm>

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University (PolyU) invites PhD applications to the Hong Kong PhD Fellowship Scheme (HKPFS), PhD Scholarship, and Teaching Postgraduate Studentship (TPS) Scheme, for admission in 2022/2023. Successful PhD applicants will receive a monthly assistantship in terms of stipend or salary to support their studies. Recipients of assistantship are required to provide support for teaching and scholarly activities at SHTM.

The SHTM is recognised internationally as a world-leading hospitality and tourism management school. In 2021, for the fifth year in a row, the SHTM is ranked No. 1 in the world in the “Hospitality and Tourism Management” category according to ShanghaiRanking’s Global Ranking of Academic Subjects. It is also placed No.1 in Asia in the “Hospitality and Leisure Management” category in the QS World University Rankings by Subject 2021 for the fifth consecutive years.

Our PhD programme aims to recruit outstanding candidates, irrespective of country of origin and ethnic background. Our current PhD students come from different parts of the world such as Canada, Cyprus, Ecuador, Ethiopia, Fiji, Ghana, Hong Kong, Iran, Jamaica, Kenya, Lebanon, Mainland China, Thailand, Russia, Saudi Arabia and Uganda. Information about our PhD students is available at: <https://shtm.polyu.edu.hk/academic-programmes/hong-kong-programmes/doctor-of-philosophy-phd-in-hotel-and-tourism-management/list-of-phd-students/>. Our PhD graduates are recognized academically and hold academic positions at renowned institutions and universities worldwide, for example, University of Delaware, Ecole hôtelière de Lausanne, Griffith University, University of South Australia, Sun Yat-sen University, University of Surrey, etc.

The main areas of research of our School can be found at <https://shtm.polyu.edu.hk/academic-programmes/hong-kong-programmes/doctor-of-philosophy-phd-in-hotel-and-tourism-management/main-areas-of-research/>. The School will give priority to proposed research topics in the following four broad focus areas:

- Smart tourism (for example: artificial intelligence, robotics, technology innovation, branding, marketing, experience management, and customer engagement)
- Performance measurement and management (for example: financial and revenue management and measurement, operational management, service management, and event management)

- Tourism futures and forecasting (for example: demand forecasting and emerging products and markets)
- Policy and planning (for example: public policy, tourism planning and development)

The SHTM is concurrently inviting applications for the dual PhD programme jointly offered by the SHTM and the School of Hospitality and Tourism Management at University of Surrey. It is a Joint PhD Programme leading to Dual Awards between the two global leading institutions in hospitality and tourism. New PhD students will be jointly admitted to the programme on a full-time basis and will be registered with both institutions from the commencement of their studies. They will be jointly supervised by expert scholars of both institutions, and will spend not less than 18 months in each institution. Each student will be required to complete one single piece of research to fulfil the award requirements of the two institutions.

Interested applicants will need to make an application to both the University of Surrey and PolyU. When making an application to Surrey, applicants will need to clearly state in the application form that they are applying for this dual degree programme. When making an application to PolyU, applicants should inform PolyU SHTM by email (ada.mi.lam@polyu.edu.hk) their application numbers so that PolyU SHTM can input the “Joint PhD Programmes indicator” for their applications to the system.

For more information about the admission requirements and application procedures, please visit PolyU’s website at: <http://www.polyu.edu.hk/ro/hkphd-fellowship/> and the School’s website at: www.polyu.edu.hk/htm/phd. **The closing date of applications for admission via HKPFS, PhD Scholarship, TPS Scheme and Joint PhD programme is early December 2021.**

If you are interested or you know someone who is interested in joining SHTM of PolyU, a leading institution that offers world-class research training, as a PhD student, please contact Professor Sam Kim, Research Student Admission Officer, by email (sam.kim@polyu.edu.hk).

Sam Kim, PhD, CHE

Professor

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