CALL FOR ABSTRACTS

for a panel proposal to the 2023 Latin American Studies Association (LASA) Annual Conference (Vancouver, Canada, May 24-27, 2023)

The Mobility of Innovation Spaces in Latin America: Governance Models, Equity in Policymaking, and Spatial Outcomes

In recent years, cities around the world have set up *innovation spaces* for designing novel and inclusive policy solutions to urban planning and development issues (Wellstead, Gofen, & Carter, 2021; Caccamo, 2020; McGann, Blomkamp, & Lewis, 2018). These innovation spaces are referred to with different labels (e.g., city labs, policy labs, urban labs, incubators, innovation hubs, design studios, etc.), but they share the purpose of fostering innovative approaches to policymaking. Innovation spaces act as mechanisms to incorporate citizens and experts into urban planning and decision-making (Whicher, 2021) to respond to the contemporary call for more flexible, democratic, and multidisciplinary approaches to policymaking (Hassan, 2014, Nabatchi, 2012). These spaces also tend to share principles and methodologies, such as open and collaborative processes, experimentation, human-centered design, and rapid development (i.e., small loop design-test-adaptation) in their approach to innovation (Gryszkiewicz, Lykourentzou & Toivonen, 2016). Indeed, they can be created by governments, the private sector, civil society, and other actors to attempt to solve diverse systemic urban problems within larger institutional systems (Gryszkiewicz, Lykourentzou & Toivonen, 2016).

While innovation spaces offer novel approaches to policymaking in urban planning and development by acting as an alternative to the traditional approach of rational instrumentalism, they also face challenges and dilemmas (Torfing, Sørensen, & Røiseland, 2019; Peters, 2020, Clarke, & Craft, 2019). For example, innovation spaces often invoke different, and sometimes conflicting, models of governance that include a focus on democratic and collaborative processes, economic competitiveness, and digital technology (Mergel & Desouza, 2013; Gascó, 2017). Furthermore, despite their celebrated potential to create more democratic policy and project outcomes, they can perpetuate decision-making by privileged actors who are more connected to globalized norms of policymaking than the local contexts in which they work (Jirón et al., 2021; Whitney, 2022). Finally, although innovation spaces are often put forward as strategies to achieve broader equity in cities, the distributional criteria within their programs can sometimes lead to spatial outcomes that reproduce existing urban inequalities (López-García & Heathcott, forthcoming; Delgadillo, 2018).

While these innovation spaces for designing policy first emerged in cities of the global North (Tonurist et al., 2015; Williamson, 2015), they have also been widely adopted across Latin American cities. Therefore, understanding *how* (and from *where*) these innovation spaces have been adapted in Latin America, including how they are shaping local policymaking, is fundamental to understanding cities across the region. Furthermore, despite the growing adoption of policy innovation across Latin America, little research has explored the mobility of these spaces and their governance forms, leading to questions about how exactly they are contributing to innovation (Ferreira & Botero, 2020).

Within this context, we call for abstract proposals on innovation spaces in Latin America. We seek contributions exploring how these spaces are being structured to impact urban planning and policymaking as well as their implications on equity and the spatial allocation of urban infrastructure and programming. Proposals may study innovation spaces within city governments, universities, civic society organizations, or the private sector.

The call has two goals. First, the <u>accepted proposals will be proposed as a panel to the 2023 Latin</u> <u>American Studies Association Conference</u>. Second, the accepted proposals will be included in a <u>book proposal tentatively titled "The Mobility of Innovation Spaces in Latin America: Governance</u> <u>Models, Equity in Policy Making, and Spatial Outcomes."</u> We expect to submit the book proposal to an international editorial indexed in Scopus.

Submitted abstracts must be related to policy innovations in urban planning and policymaking in Latin America fitting under one of the following three themes:

- 1. <u>Governance Models</u>. What models of governance are being used when governments are designing innovation spaces? Here we are interested in contributions that explore the choices made by governments to configure how public managers relate with citizens and other actors in innovation spaces.
- 2. <u>Equity in Policymaking</u>. Who exactly are innovation spaces benefiting and how are they fostering more democratic policymaking processes and outcomes? Here we are interested in contributions that explore the outcomes of the policies, programs, and projects of innovation spaces, focusing on how they are, or are not, fostering more democratic and equitable outcomes as well as their potential to do so.
- 3. <u>Spatial Outcomes.</u> How do the programs developed in innovation spaces contribute to an equitable distribution of infrastructures and resources across urban space? Here we are interested in the kinds of urban infrastructures that receive attention from innovation spaces, the politics for site selection, the configuration of their distributional criteria, and their overall spatial outcomes.

If interested, please send a 250-word abstract in English, with a title of no more than 25 words, to César Rentería (cesar.renteria@cide.edu), David López-García (davlogar@gmail.com), and Ryan Anders Whitney (ryan.whitney@tec.mx) by **August 20th**, **2022**. In the email, please specify which one of the three themes your contribution fits under.

Relevant dates for contributors				
Date	Description			
July 15 th , 2022	Open call issued			
August 20 th , 2022	Deadline for 250-word abstract proposals			
September 1 st , 2022	Notification of acceptance/rejection of abstracts by panel organizers			
November 16 th , 2022	Notification of acceptance/rejection of panel from LASA			
March 10 th , 2023	Deadline for all LASA2023 participants to pre-register.			
April 14 th , 2023	Deadline for full chapter			
May 24-27 th , 2023	LASA 2023 Conference			

-The book project is partially funded through <u>Transversal Think Tank</u> -

Relevant	dates	for	contributors
Itele vant	uaics	101	contributors

Organizers





Dr. César Rentería Marín

Profesor Investigador División de Administración Pública Centro de Investigación y Docencia Económicas (CIDE)

Dr. Ryan Anders Whitney Profesor Investigador School of Architecture, Art and Design Tecnológico de Monterrey

Dr. David López-García Postdoctoral Research Associate Department of Urban Planning and Policy (UPP) University of Illinois at Chicago

Dr. David Gómez-Álvarez Profesor investigador Departamento de Políticas Públicas – CUCEA Universidad de Guadalajara

References

- Ferreira, M., & Botero, A. (2020). Experimental governance? The emergence of public sector innovation labs in Latin America. *Policy Design and Practice*, *0*(0), 1–13.
- Caccamo, M. (2020). Leveraging innovation spaces to foster collaborative innovation. *Creativity and Innovation Management*, 29(1), 178-191.
- Clarke, A., & Craft, J. (2019). The twin faces of public sector design. Governance, 32(1), 5-21.
- Delgadillo, V. (2018) Diez años de políticas de espacio público: La construcción de Nuevas Desigualdades en la Ciudad de México. *Quid 16*, 9, 168–183.
- Gascó, M. (2017). Living labs: Implementing open innovation in the public sector. *Government Information Quarterly*, *34*(1), 90-98.
- Gryszkiewicz, L., Lykourentzou, I., & Toivonen, T. (2016). Innovation Labs: Leveraging Openness for Radical Innovation? *Journal of Innovation Management*, *4*, 68–97.
- Hassan, Z. (2014). *The social labs revolution: A new approach to solving our most complex challenges*. Berrett-Koehler Publishers.
- Jirón, P., Imilán, W. A., Lange, C., & Mansilla, P. (2021). Placebo urban interventions: Observing smart city narratives in Santiago de Chile. *Urban Studies*, *58*(3), 601–620.
- López-García, D. & Heathcott, J. (*forthcoming*). Showcase Politics: The production and distribution of new public space in Mexico City. *Journal of Urban Affairs*.
- McGann, M., Blomkamp, E., & Lewis, J. M. (2018). The rise of public sector innovation labs: experiments in design thinking for policy. *Policy Sciences*, 51(3), 249-267.
- Mergel, I., & Desouza, K. C. (2013). Implementing open innovation in the public sector: The case of Challenge. gov. *Public Administration Review*, 73(6), 882-890.
- Nabatchi, T. (2012). Putting the "public" back in public values research: Designing participation to identify and respond to values. *Public Administration Review*, 72(5), 699-708.

- Peters, B. G. (2020). Designing institutions for designing policy. *Policy & Politics*, 48(1), 131-147.
- Tonurist, P., Kattel, R., & Lember, V. (2015). Discovering innovation labs in the public sector [working papers in Technology Governance and Economic Dynamics]. *Technology Governance*, 61.
- Torfing, J., Sørensen, E., & Røiseland, A. (2019). Transforming the public sector into an arena for co-creation: Barriers, drivers, benefits, and ways forward. *Administration & Society*, 51(5), 795-825.
- Whitney, R. A. (2022). Trendy urbanists, innovation laboratories, and best practices: In pursuit of 'progressive' urban planning in Mexico City. *Town Planning Review*, 93(1), 15–35.
- Wellstead, A. M., Gofen, A., & Carter, A. (2021). Policy innovation lab scholarship: past, present, and the future–Introduction to the special issue on policy innovation labs. *Policy Design and Practice*, 4(2), 193-211.
- Whicher, A. (2021). Evolution of policy labs and use of design for policy in UK government. *Policy Design and Practice*, 4(2), 252-270.
- Williamson, B. (2015). Governing methods: Policy innovation labs, design and data science in the digital governance of education. *Journal of Educational Administration and History*, 47(3), 251–271.