

monade



## ELECTRA 17

### Dossier / The Rules of the Game

Football has grown into an unavoidable social fact, a powerful industrial complex that has expanded beyond stadiums and championships to invade our daily lives. This sport has strong ties to the world of politics and is the crystallisation of extreme disparities in economic and media power. It is to this sprawling world, marked by heroes and hero worship, that we dedicate issue 17 of Electra with texts by **Bernardo Futscher Pereira, João Sedas Nunes, José Florenzano, José Neves, Luiz Guilherme Burlamaqui, Marc Perelman, Marcos Cardão** and **António Guerreiro**.

Also in the spotlight in this issue are the interview and portfolio sections featuring renowned American painter **Alex Katz**. In his 95th year, as important retrospectives of his work are being organised at the Guggenheim Museum in New York and the Museo Thyssen

Bornemisza in Madrid, Katz speaks to **Juan Manuel Bonet**, former director of the Reina Sofia Museum, about painting and painters, colour and light, life and its places.

**James Wood**, considered by many to be the most acclaimed, dominant and feared literary critic of recent decades, is interviewed in the "First Person" section. In conversation with Afonso Dias Ramos, Wood reflects on his life and work as a reader, critic, teacher and writer.

In this year that marks the centenary of the birth of **Pier Paolo Pasolini**, the Summer 2022 edition of *Electra* features an evocation of this major figure of 20th century Italy by **Vinícius Nicastro Honesko**, **Bruno Moroncini** and **Carla Benedetti**, all noted authors of essays and studies on this iconic contemporary filmmaker, writer, essayist and intellectual.

**Youssef Rakha** is a writer, journalist and literary critic whose work has been widely recognised and awarded. Photographers and editors **André Príncipe** and **José Pedro Cortes** met Rakha in Cairo, the city where he was born and lives, and spoke of politics, religion, art, travel and life in a feature in the "Planisphere" section in which words and images feed off each other.

Also in this issue, Italian sociologist **Paolo Perulli** presents a genealogy and history of the concept of "creatives"; on the occasion of **Gustave Flaubert's** bicentenary, **Ana Rocha** analyses a key episode from the novel *Madame Bovary*; poet and teacher **Golgoná Anghel** interprets a quote by the writer **Emil Cioran**; **Afonso Dias Ramos** writes about one of the most anticipated books of the last decade *The Dawn of Everything: A New History of Humanity* by **David Graeber** and **David Wengrow**; and **Régis Salado** comments on the word "Narrative".

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*Electra* is an international periodical dedicated to all areas of culture, promoting dialogue between different artistic disciplines, humanistic knowledge and science, cultural theories and practices.

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2022

E L E C T R A



Quarterly  
Portugal 2016-2017  
United Kingdom 2017  
Rest of the World 2017

17

## **Texts by**

**Bernardo Futscher Pereira  
João Sedas Nunes  
José Florenzano  
José Neves  
Luiz Guilherme Burlamaqui  
Marc Perelman  
Marcos Cardão  
António Guerreiro**

## **Portfolio by**

**Alex Katz**

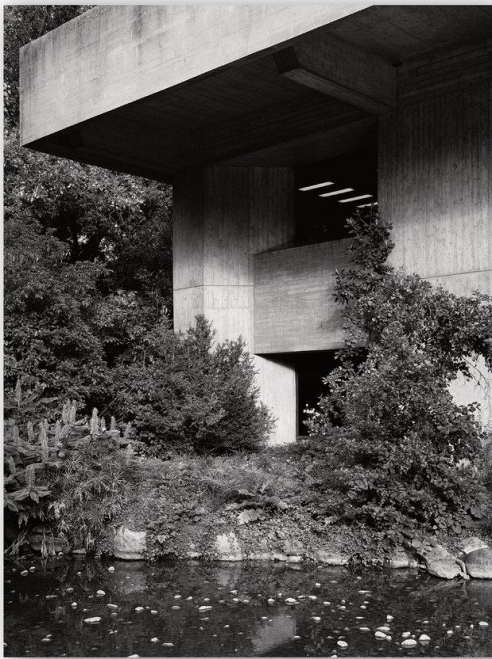
## **Also Featuring**

**James Wood  
Pier Paolo Pasolini  
Youssef Rakha  
André Príncipe**

**José Pedro Cortes  
Pedro Neves Marques  
Paolo Perulli  
Ana Rocha  
Golgona Anghel  
Afonso Dias Ramos**

See ELECTRA 17

## Highlights

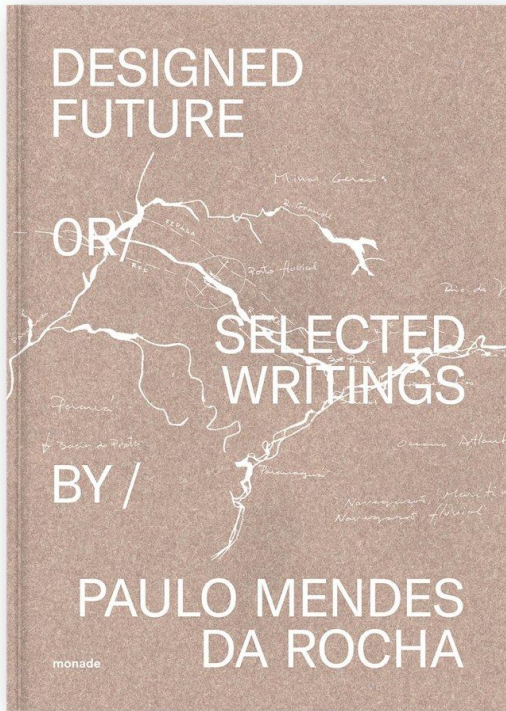


### Gulbenkian (1st Edition - RARE)

*1st Edition sold out*

One of the most referential architectural spaces in Lisbon, the Gulbenkian Foundation complex is a Portuguese architectural masterpiece made possible by the collective work of five architects. Through specially taken photographs by André Cepeda and edited drawings, this book shows why the project has been, since the 1960s, a reference for generations of architects.

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## Designed Future / Paulo Mendes da Rocha

As the most complete collection of essays, interviews and lectures, this book is an in-depth view of the journey and particular thinking of one of the most relevant living architects, the Brazilian modern master, Paulo Mendes da Rocha (1928-2021).

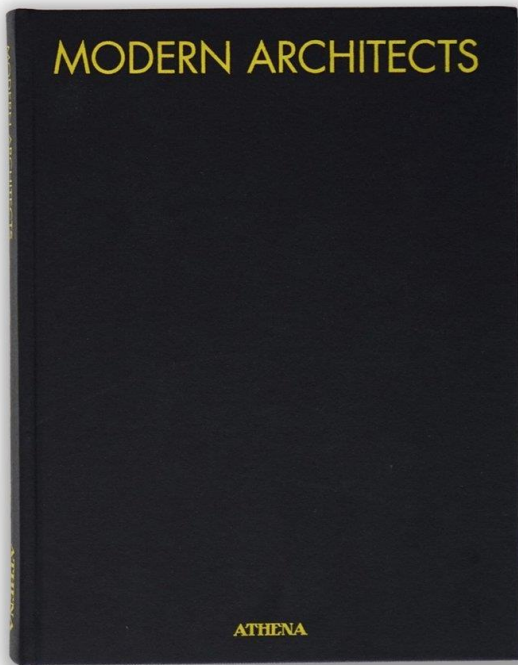
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## POROSIS / The Architecture of Nuno Brandão Costa

André Cepeda travelled for some months photographing the work of Nuno Brandão Costa. More a sensitive approach than a literal document, this book is a powerful testimony of Portuguese architecture nowadays, through the surprising work of this architect. The images, by one of the most highly regarded Portuguese photographers, brilliantly challenge the limits of an architectural monograph.

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## Modern Architects / MoMA 1932

The most famous architectural exhibition in the twentieth century, both ambiguous as controversial, grasped an unknown beauty of modern architecture in a selection of works perceived as keystones of modernity, many of which are today forgotten, and which this book recovers, in an edition where the sequence itself is a piece of history of modernity, of trying to be as authentic as possible.

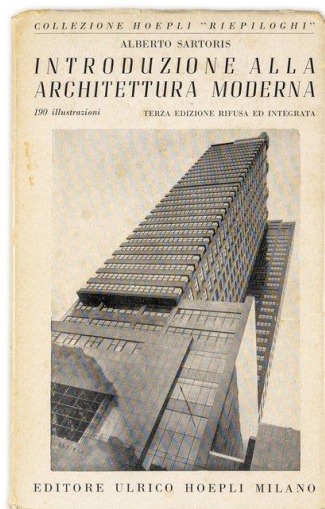
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## Introduzione all'Architettura Moderna / Alberto Sartoris

from [The List Álvaro Siza](#) / [Rare](#)

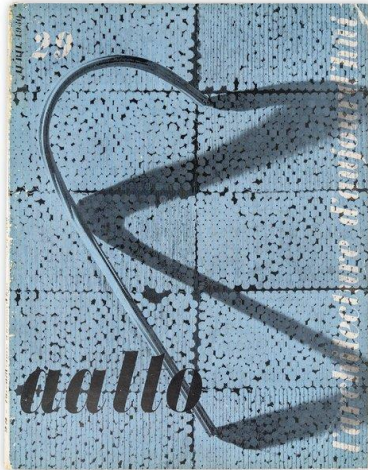
This book is stated by Álvaro Siza as being one of the first he bought on Architecture. A pocket-size, refined, strongly illustrated edition, seemingly made as a “manual”. Published in 1949, this book presents a most vast and solid collection on unknown and outstanding modern architecture, that we can only wonder what else are we missing.

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The List  
Álvaro Siza

The List  
Álvaro Siza



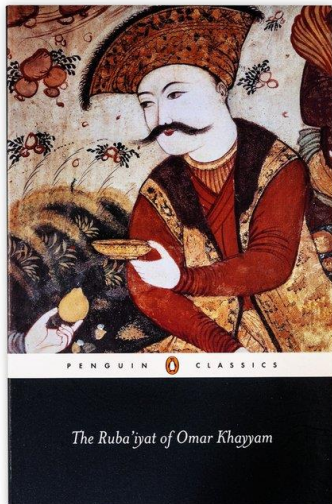
## L'Architecture d'Aujourd'hui 29 / Alvar Aalto

from [The List Álvaro Siza](#) / [Rare](#)

When at architecture school, Álvaro Siza's teacher looked at his drawings and said: "It's clear how little you know about architecture. Why don't you go out and buy some magazines?" In a time when it was hard to find them in Portugal, Siza bought some issues of *Architecture d'Aujourd'hui* and this one on Aino and Alvar Aalto, was one of his first copies, of most decisive importance.

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## Ruba'iyat / Omar Khayyam

from [The List Álvaro Siza](#) / [Rare](#)

Although Omar Khayyam is best known in the West as a poet and author of *The Ruba'iyat*, in the East he was famous as an astronomer and mathematician – and, indeed, was one of the greatest mathematicians of the Middle Ages. He was born in Persia and is thought to have died in approximately 1122.

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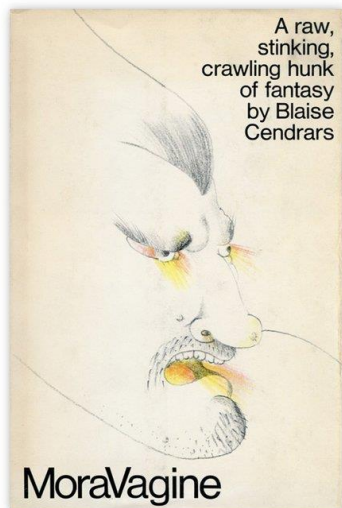
# Moravagine / Blaise Cendrars

from [The List Álvaro Siza](#) / [Rare](#)

Written in 1926, Moravagine is the most well-known novel by Blaise Cendrars. A complex work, Moravagine is a strange story of a man who destroys, shatters and pulverizes everything that binds, oppresses the man of our time. The book was written during World War I at a time when as the narrator describes, “the whole world was doing a Moravagine”.

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Álvaro Siza



## News



**THE URBANIST**  
Tall Stories 305: Sesc Pompéia, S...

2 May 2022  
04 minutes

Monocle's Ivan Carvalho looks at a remarkable piece of architecture designed by Lina Bo Bardi, whose efforts to preserve an oil-drum factory in the middle of Brazil's biggest city resulted in a refined design that meets the needs of the community.

Photo: João Castro Simões

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## The best design and architecture books of 2022 / Imagining the Evident

**domus**

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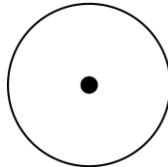
# The List

monade announces  
new project THE  
LIST

Imagining the  
Evident, Again



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