

PhD Studentship: Understanding Identity Theory in Tourism

PhD studentship with Nottingham University Business School's Marketing division.

We are looking for an enthusiastic PhD student who will undertake original research in understanding identity theory in tourism.

Supervised by Dr Carol Zhang, Prof. Jillian Rickly and Prof. Scott McCabe this PhD studentship provides an opportunity for people interested in exploring different types of identities and its (re)construction in tourism. Identity is fundamentally about who one is and what one believes. The process of self-identification is linked to the sense of belonging to a certain group. Hence, the concept of identity provides the platform by which many tourism phenomena can be understood, such as cultural tourism, destination marketing, socio-cultural sustainability, group-based tourist behaviour, and so on. This PhD studentship provides a tremendous opportunity to be involved in the increasing identity debates worldwide as well as contributing to knowledge in the field of tourism. It is anticipated that the student will refine the focus on the study with their supervisors, including investigating a specific identity-related concept in tourism.

This funded PhDs will commence from 1st October 2020. A yearly stipend at current RCUK rates (£15,009), plus UK/EU student tuition fees (£4,414), is available to the successful applicant.

How to apply

Applicants should have:

- A 2.1 or higher honours degree in a social science, and
- **A Master's degree which includes a substantial** research element, with a score of 65% or above in the taught modules and 65% or above in the dissertation.

Complete the [online application](#). Your application must include a [research proposal](#) and should indicate the area in which the research will be conducted and the key issues that you want to examine in more detail.

In addition, please also enclose the following with your application form:

- **Transcripts of all your academic qualifications. If you have not completed your Master's degree yet, you should include a transcript of the marks received to date.** Any offer is conditional upon achieving the required standard.
- 2 academic references.
- English language test result, if English is not your first language.

Entry onto our PhD programme is very competitive. If you fulfil all of the admissions requirements, it does not guarantee that you will be offered a place. We also consider:

- The quality of your research proposal.
- The fit of your research area with potential supervisors.
- References.
- Your personal statement.

Once your online application has been submitted, please email karen.maltby@nottingham.ac.uk to indicate you would like to be considered for this scholarship.

Closing date: 23.59pm [BST] on 1st March 2020. Applications submitted after this time will not be considered.

Shortlisted candidates will be called for interview to be held in Nottingham week commencing 23rd March 2020. The successful candidates will be notified by Friday 10th April 2020.

For further information, please contact:

- Dr Carol Zhang (carol.zhang@nottingham.ac.uk)