



COLLEGE OF APPLIED HEALTH SCIENCES

Department of Recreation, Sport, & Tourism
219 Huff Hall, MC-584
1206 S. Fourth St.
Champaign, IL 61820

Graduate Assistantship with Recreation, Sport and Tourism

The Department of Recreation, Sport, and Tourism at the University of Illinois at Urbana-Champaign invites applications for a doctoral research assistantship beginning in Fall 2020. The successful candidate will work closely with Dr. Sharon Suiwen Zou and is expected to conduct high-quality research in the area of tourism marketing and tourist behavior. Students from any social science disciplines interested in tourism and leisure are encouraged to apply. Preference will be given to applicants with research interests at the intersections between marketing principles (e.g., consumer behavior, pricing) and individual/community well-being in the context of tourism and leisure.

The qualified candidate will be offered a nine-month 50%-time (i.e., 20 hours per week) research assistantship for the first two years of study, which includes a competitive monthly stipend, a tuition waiver, and health insurance benefits are available. Opportunity to renew the assistantship is available, which is contingent on the student's satisfactory performance and availability of funding.

Prospective students who are interested in applying are encouraged to register and attend the University of Illinois PhD Visit Day on Friday, November 15th to learn more about the Ph.D. program and the university. Travel funding is available. For more information about PhD Visit Day, please contact Dr. Laura Payne at lpayne@illinois.edu.

Responsibilities:

- Coordinate research projects
- Conduct literature review
- Involved in conceptualization, development, and selection of research questions and methodologies
- Participate in data collection
- Analyze quantitative and qualitative data
- Contribute to conference presentations, peer-reviewed publications and other research outputs

Qualifications:

- Hold or currently completing a master's degree
- Previous experience in quantitative, qualitative or mixed-method research
- Strong verbal and writing communication skills
- Ability to collaborate with others

Desired qualifications:

- Strong quantitative analysis skills (e.g., text mining, multivariate statistics)
- Work experience in the field of tourism and/or hospitality

Interested applicants should apply for the doctoral program. Application information can be found at <https://ahs.illinois.edu/rst-grad-admissions>. Applications received by **January 15, 2020** will be given full consideration for funding.

Please contact Dr. Sharon Suiwen Zou at szou@illinois.edu with any questions about the position.

For additional information on the Department of Recreation, Sport, and Tourism, please visit <https://ahs.illinois.edu/recreation-sport-&-tourism>.

