

Dear colleagues and friends, greetings from Virginia Tech!!!

From the Howard Feiertag Department of Hospitality and Tourism Management we are elated to invite applications to its AACSB accredited Ph.D. in Business with a Concentration in Hospitality and Tourism Management Program.

The Howard Feiertag HTM Department is one of six Departments in the Pamplin College of Business. The College's vision emphasizes leadership in business education and research, developing the knowledge and skills to enhance success in a complex, digital economy; the College is currently ranked in the top 50 of USA business schools.

The goal of our Ph.D. Program is to develop the next generation of faculty for Hospitality and Tourism Management Business programs at major research universities throughout the world. Our curriculum emphasizes (1) the understanding of business theories and practices in hospitality and tourism management and (2) the conceptual skills and understanding of research design, measurement, and data analytics necessary to be effective and productive researchers and (3) intensive research collaboration with outstanding faculty. The specific coursework and research program is customized to the individual student's interests.

Areas of specialization of our graduate faculty include, but are not limited to, Hospitality and Tourism Marketing, Service Management and Strategy, Information Technology and Business Analytics, Food and Beverage Management, Sustainable Tourism, Innovation and Entrepreneurship, and Human Resources Management. In addition, a wide variety of coursework options exist outside the department including the functional areas of business, sustainable resource management, and geographic information systems. The Pamplin College of Business has research and education centers focusing on Innovation and Entrepreneurship, Business Intelligence and Analytics, and Global Business. Please visit our website (<https://www.htm.pamplin.vt.edu>) to review the faculty and their research interests.

The PhD is designed as a four-year program in order to support intensive faculty – student research collaboration. Most admitted students receive a full research or teaching assistantship that combines highly competitive funding with full tuition remission. Given successful progress toward the degree, this funding will be provided for four years. Additionally, summer research grants are provided for the first two years. Summer research grants for years three and four, travel grants, research scholarships, and dissertation research grants are available on a competitive basis. While future budgets are not yet known, we anticipate the funding package will be at or higher than the current stipend of \$24,480 plus tuition; the current summer research grants are \$6,000. This assistantship package is even more attractive when coupled with the low cost of living in Blacksburg.

For more information about the admission requirements and application procedure, please see the Virginia Tech Graduate School [website](#); see the content under [Business, Hospitality and Tourism Management](#). All applications must be submitted via the Virginia Tech Graduate School online application portal <https://applyto.graduateschool.vt.edu>. Students wishing to be considered for a graduate assistantship need to have completed the application prior to January 15, 2020.

If you are interested or you know someone who is interested in our Ph.D. program, please contact Professor Juan Luis Nicolau, Graduate Program Director, by email (jnicolau@vt.edu).

With kindest regards,

Juan Luis Nicolau

Juan Luis Nicolau, Ph.D.

J. Williard and Alice S. Marriott Professor of Revenue Management

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