New Book Announcement:

Tradition Today: Continuity in Architecture & Society

Billerica, MA. - New from WIT Press this book brings together essays on the meaning of tradition from a diverse range of sources including architecture, Islamic art, gastronomy, brick-making, religion, letter-cutting, philosophy, urbanism, law, sociology, sculpture and language. Reading these papers can leave no doubt about the continued role and significance of tradition, the passion of those who understand its relevance and the dangers inherent in its denial. The first publication of the International Network for Traditional Building, Architecture & Urbanism, it is an engaging book for anyone interested in the way we live today.

it [is] terrific to see people from so many points of view united together by tradition.

Christine G.H. Franck, Board of Directors, Institute for Classical Architecture & Classical America

Robert Adam is a Royal Institute of British Architects Councillor, who has previously served as advisor to the Commission for Architecture & the Built Environment (CABE) and English Heritage. He is co-founder (in 1986) of Winchester Design, which became known as Robert Adam Architects in 2000. Robert Adams contribution to the classical tradition is internationally acknowledged, both as a scholar and as a designer of traditional and progressive classical architecture. His work is widely published, broadcast and exhibited. He writes, lectures and broadcasts on a variety subjects, including classical architecture, masterplanning, housing and countryside issues.

Matthew Hardy is an Australian architect and architectural historian who serves as the Secretary for The International Network for Traditional Building, Architecture & Urbanism, working from London. Matthew holds a degree in architecture from the University of Adelaide, South Australia, and a PhD in architectural history from the University of Wales. His PhD research, based at the Prince of Wales's Institute of Architecture in London, was a study of Hippocratic attitudes to climate and their influence on house planning in the classical tradition.

Full contents details can be found at <u>http://www.witpressusa.com/acatalog/9781845640668.html</u> (for North America)

http://www.witpress.com/acatalog/9781845640668.html (outside North America).

ISBN: 978-1-84564-066-8; 160pp; Price: US\$59.00/29.00/Euros 44.50.

WIT Press is a major publisher of engineering research. The company prides itself on providing information by leading researchers and scientists at the cutting edge of their specialties, enabling readers to remain at the forefront of scientific developments.

Available in North America from Computational Mechanics, Inc., 25 Bridge Street, Billerica, MA 01821 Phone: 978-667-5841; Fax: 978-667-7582; E-mail: marketingUSA@witpress.com

and outside North America from WIT Press, Ashurst Lodge, Ashurst, Southampton SO40 7AA, UK Phone: 44 (0) 238 029 3223; Fax: 44 (0) 238 029 2853; E-mail: <u>marketing@witpress.com</u>

###

To receive artwork for an announcement or a review copy please contact:

Dee Halzack - WIT Press USA, Marketing Manager Phone: (978) 667-5841, Fax: (978) 667-7582, Email: <u>dhalzack@witpress.com</u>

WIT Press 25 Bridge Street Billerica, MA 01821

Mailto:infoUSA@witpress.com Phone: (978) 667-5841 Fax: (978) 667-7582

WIT Press on the Web: <u>http://www.witpress.com</u>

Wessex Institute of Technology on the Web: <u>http://www.wessex.ac.uk</u>

BEASY on the Web: <u>http://www.beasy.com</u>