



Latest Research on Sustainable Tourism from WIT Press

Following is information on a conference proceedings just published by WIT Press that we believe will interest readers of you, especially as it contains several contribution from Mexican researchers:

Proposing strategies for a sustainable tourism: a case study of El Sargento and La Ventana, BCS, Mexico
C. Lauterio, J. Urciaga & O. Arizpe, Universidad Autónoma de Baja California Sur, Mexico

Tourism, vulnerability, and economic crisis within APEC: responses from international destinations – Phuket, Thailand and Los Cabos, Mexico

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²DPU International College, Dhurakij Pundit University, Thailand

Sustainability and the traditional tourism model in Baja California Sur, Mexico

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²Department of Economics, Autonomous University of Baja California Sur, Mexico

Is ecotourism a viable option to generate wealth in brittle environments? A reflection on the case of the Sierra Gorda Biosphere Reserve, México

P. J. Gutiérrez-Yurrita, L. A. García-Serrano & M. Rebollar Plata, Centro Interdisciplinario de Investigaciones y Estudios Sobre Medioambiente y Desarrollo – Instituto Politécnico Nacional, México

Economic benefits of sport fishing in Los Cabos, Mexico: is the relative abundance a determinant?

V. A. Hernández-Trejo¹, G. Ponce-Díaz Germán², D. Lluch-Belda² & L. F. Beltrán-Morales³

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Degradation and environmental risk at the Diamond Zone, Acapulco, Mexico

H. Avilez, T. Rivas & E. Chavarría, Unidad Académica de Turismo, Universidad Autónoma de Guerrero, Mexico

I have attached cover art for the book. If you would like more information on the book, please let me know.

Dee Halzack

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Southampton, UK

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Containing most of the papers presented at the fifth in a biennial series of conferences organized by the Wessex Institute of Technology on the topic of sustainable tourism practice, ***Sustainable Tourism V*** addresses the need to balance the development of the tourism industry with the preservation of the environment and cultural heritage. Today, tourism is an important component of development, not only in economic terms, but also for knowledge and human welfare. It has many more advantages than disadvantages. New forms of economic development and increasing wealth of human societies depend on tourism. Our knowledge of the world now includes a strong component due to tourism. Human welfare has physiological and psychological elements, which tourism promotes, both because of the enjoyment of knowing new territories and increasing contacts with near or far away societies and cultures. Many historic agricultural districts have maintained, or even recovered, their local population numbers through intelligent strategies of tourism focused on nature and rural culture.

The tourism industry has nevertheless given rise to some serious problems, including social costs and ecological impacts. Many ancient local cultures have practically lost their identity. Their economies are oriented totally to the tourist industry. Both the natural and cultural - rural or urban - landscapes have also paid a high price for certain forms of tourism. Natural ecosystems are now a rarity on the planet and ecologists talk today about 'socio-ecosystems'. These problems will persist if economic benefit is the only target. Often myopic goals have led to economic gains that eventually become ruinous.

It is a grave error to disregard the fact that visitors nowadays are more and more demanding in cultural and environmental terms. Natural landscapes and biodiversity are becoming increasingly appreciated. The tourism industry must be able to respond to these aspirations.

Sustainable Tourism V is Volume 161 in the WIT Transactions on Ecology and the Environment. Abstracts and Open Access papers (free) and full text (\$30 per paper) of individual papers in the book are available through the electronic edition of the Transactions at <http://library.witpress.com>.

Audience:

Academic researchers, government and industry planners concerned with balancing economic development needs with the need to preserve the environment and the culture.

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