August
03RD
to
05TH
2015
São Paulo
Brazil

connectedsmartcities.com.br

Connected
SMART
CITIES

Cidades
do futuro
no Brasil

Why Connected Smart Cities?

The big, modern cities are, perhaps, the most important achievements of mankind, for being responsible, among other things, for a big part of the human development. The growth and modernization of the cities however is not restricted to their size, but to a series of factors that determine how intelligent a city is and how much the citizens are connected to it.

Connected Smart Cities believes that a smart city is the one that grows in a planned way through analyzing the development of some basic indicators, like economy, mobility, government, environment, urbanism, and quality of life.

Mission

Promoting the discussion, the exchange of information and the dissemination of ideas between government and companies focused in attending the needs of the conscious citizen and aiming for Brazilian cities to become more intelligent and connected.

Vision

Promote the development of cities in a way that, in the next 10 years, the Brazilian cities may climb one degree or more in the development scale, approaching the rates of the most intelligent cities of the world.

Target Audience

THE PARTICIPANTS ARE:

-Municipalities, federal and state government

-Entrepreneurs, engineers, architects, lawyers, consultants, urban planners and thinkers
 of organizations committed to the development of smart cities

-Investment funds, financing banks and international development agencies

-Investors , developers, construction companies and Real Estate

- Professional associations, universities.

The Platform

Connected Smart Cities involves companies, entities and governments in a platform which has as a mission to find the **DNA** of innovation and improvement for cities more intelligent and connected to one another, whether they are small or megacities.

In order to achieve this goal, we gathered companies which offer high technology and services; specialists; government; and people interested in improving the Brazilian cities, looking for inspiration in solutions implemented in the smartest cities of the world and also bringing new ideas.

The Connected Smart Cities Platform involves the following dimensions: the development of a Brazilian Smart Cities Ranking; an Award that will recognize the best initiatives for the improvement of cities; a forum that will bring experts to discuss the main issues related to urban development; and an Expo that will feature the exhibition of the project's sponsors. All of these parts will be gathered at the event which takes place from August 3rd to 5th 2015.

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Evento

Expo

Inspired by the concept of a city, the setting of the expo is done in order to integrate the sectors and the participants of Connected Smart Cities in an innovative way. It will feature companies and organizations determined to spread their know-how on the latest technologies in the many market segments covered in the event.

Forum

The forum will feature the participation of experts in the themes approached during the event and will present concrete experiences of initiatives made in smart cities around the world, looking for ways to adapt concepts, besides creating new ones, in order to make the Brazilian cities increasingly intelligent.

Business Roundtables

The most efficient way in which companies buying and selling equipment have the opportunity to establish relations and do business.

How?

The companies that wish to sell point out the organizations they would like to meet, and through a scheduling system, we arrange the 20 minute long meetings. There, the sellers present the buyers the offers to meet their demand.

Ranking

Made in order to map the cities with the highest development potential in Brazil, the Connected Smart Cities Ranking will bring indicators developed by the consulting firm Urban Systems, which will qualify the smartest cities.

The ranking will be presented during the event, and will enable a clearer picture regarding the highlights and necessary investments in the Brazilian urban centers.

Award

The Connected Smart Cities Award - Solutions for Smart Cities, aims to contribute with the vision of the project, allowing the dissemination of ideas between government, companies and entities.

The awards will take place during the event, and any legal entities with headquarters in Brazil will be able to participate, presenting business ideas that contribute to the resolution of problems of cities in order to make them more intelligent.

Disclosure and Partnerships

We have the ability to form a network of partners who share our vision and, through these partnerships, we mobilize institutions and vehicles of the Brazilian and international media. We also developed a campaign involving ads, articles, e-mail marketing and other actions. We use our website as our strongest disclosure tool, publishing all the information about the event as well as relevant news on the market.

Event's Sectors

We conducted a research which focused in finding
which are the main sectors to be developed
so that a city may not only be the place that brings
together people, buildings, streets and squares,
but a place where these items are planned in a way
to be increasingly connected with the citizen,
thus, becoming one smart city.

Sectors

Mobility

Urbanism

Environment

Energy

Technology and innovation

Health

Security

Education

Entrepreneurship

Economy, Quality of Life and Gouvernance

Temas

Forum

Exhibition

Mobility
\ Rethinking the use of car
\ Traditional transportation
\ Alternative transportation
\ Lead companies to towns / home office
\ Human mobility

Mobility
\ Operators and manufacter of public transportation
\ Manufacters of electric vehicles
\ Urban furniture, passenger operation and information systems
\ Service, project, transportation planning and mobility

Urbanism
\ Urban planning / infrastructure
\ Superstructure
\ Study of the city and its vocation
\ Human intelligence

Urbanism
\ Enginrering companies, architecture and consulting specialized
   in the urban planning
\ Companies and green technologyspecialized in the intelligent
   and sustainable entreprises
\ Real estate companies, investors, developers
   and construction companies

Environment
\ Water
\ Pollution
\ Recycling
\ Sanitation

Environment
\ Engineering comapny, gestion, environmental consulting
\ Waste management and water companies
\ Sanitation companies public and private

Energy
\ Smart Grid
\ Public illumination
\ Alternative energy sources

Energy
\ Companies of generation, transmission, distribution
   and electricity commercialization
\ Alternative energy companies: wind, solar and biomass
\ Smart Grid companies
\ Public lighting companies
\ Energy management companies

Temas

Sectors
Forum

Sectors
Exhibition

Technology and Innovation
\ Geoinformation
\ Technologies of information and communication
\ TI
\ Internet of things
\ Optical fiber

Technology and Innovation
\ Companies and solutions for telecommunications
\ IT solution companies
\ Network solutions companies, data center
\ Operation center
\ Business solutions for e-government: transparency
\ Internet of thinks for city

Education
\ Quality educational centers
\ Technology in education
\ Universities

Education
\ Consulting companies, management and solutions for education
\ Companies of e-education and e-learning

Health
\ Service of improvment in hospitals
\ Prevention of contagious diseases / information
\ Construction of new hospitals

Heatlh
\ Consulting companies, and management solutions to public health
\ Companies of e-health

Segurity
\ Security software and digital security
  (data protection)
\ Encrypted biometric identification

Segurity
\ Consulting companies, and management solutions to public security
\ Technology companies to command and control centers integrated

Entrepreneurship
\ Startups
\ Criative economy
\ Circular economy
\ New technology

Entrepreneurship
\ Organizations with projects and technologies for
 the development of cities

Venue

São Paulo

Being the fifth largest city of the world,
São Paulo stands as the greatest business center
of the Mercosul. The 11 million people population
is an immense force responsible for over 50%
of the total production and consumption of the
country. The complete infrastructure of hotels,
gastronomy, entertainment and leisure provides
the visitor a wide range of opportunities.

Events Center
Pro Magno

The **PRO MAGNO Events Center** - Casa Verde,
is located in São Paulo, Latin America's main
financial center, where the most important
national and international events in the country
are held. Occupying 42,000m², the pavilion is
ultra-modern, sustainable, fully air conditioned
and it is located in the northern side of São Paulo,
next to Marginal Tietê and the Barra Funda's bus
terminal and subway. The space counts on high-tech
communications equipment for voice, data/internet
and LED lighting. It also has a parking lot and food
court for 500 people.
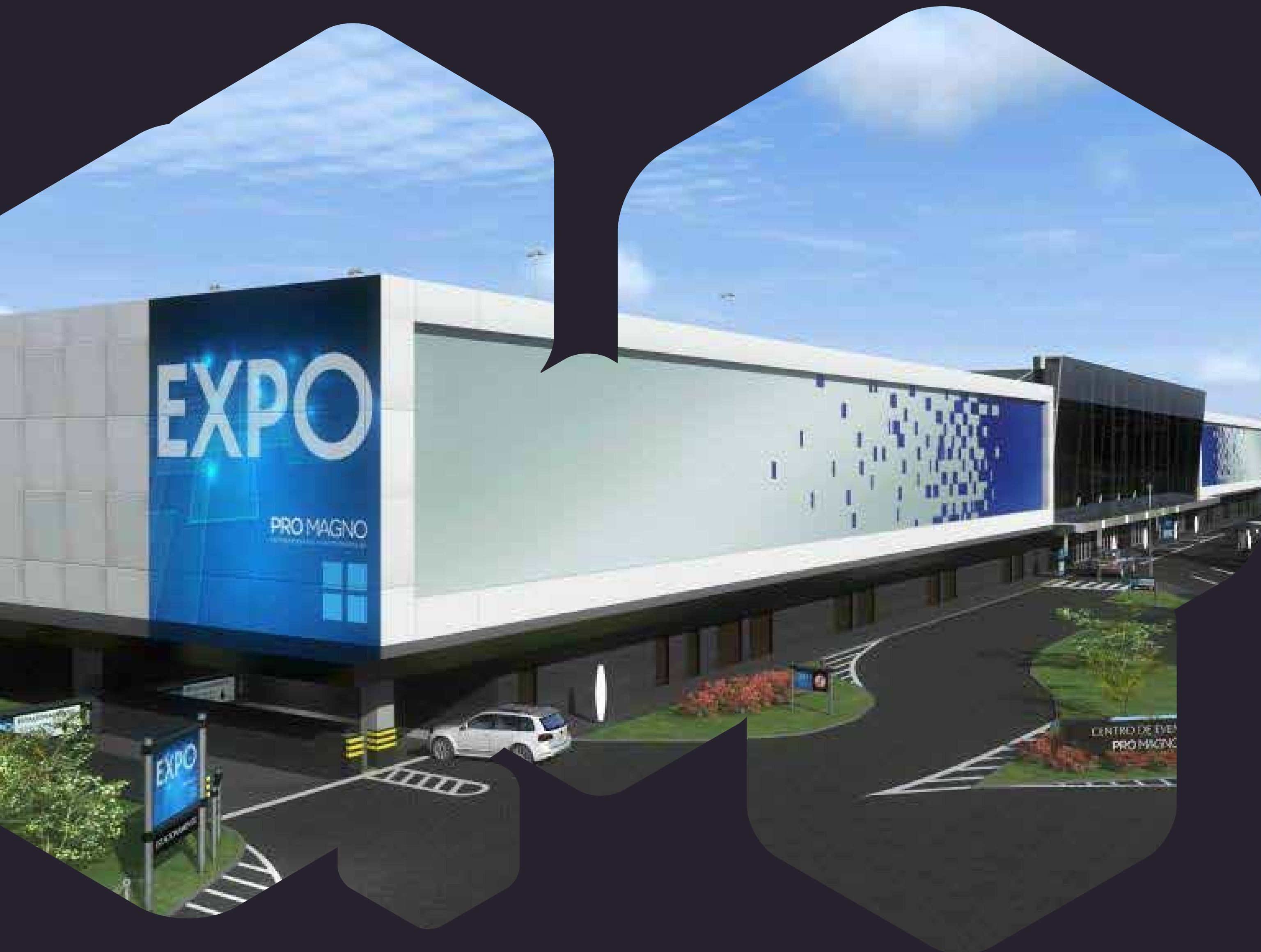
Why Participating?

A study by the United Nations (UN) reveals the growth of urban centers and the challenges for cities in the coming decades. In the year of 1800, when the world population was of 1 billion inhabitants, the percentage of people living in cities did not exceed the 5% mark. In 2011, the number reached 7 billion inhabitants, with just over half of the people living in cities. It is estimated that by 2050, about 70% of citizens are in urban centers.

Because of this scenario, Connected Smart Cities will discuss tthe future of large, medium and small cities in Brazil, focusing on the planning and development of cities in a smart and innovative way.

How to Participate?

Connected Smart Cities offers special prices and different options which will meet the needs of each organization that wants to participate. Please confirm your participation in advance. For further information, contact us through the e-mail connectedsmartcities@sators.com.br.

Scenography

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Urbanismo

Patrocinador
Logo

Patrocinador
Logo

Patrocinador
Logo

Patrocinador
Logo

Apresentador

Scenography

Apresentador

Mobilidade

Patrocinador
Logo

Patrocinador
Logo

Logo

Scenography

Scenography

Plenary

Business Roundtable

Accreditation

Lounge

Basic Thematic

Presenter City

Auditório promocional
Logo

Espaço conectividade
Logo

Imprensa
Logo

Rodadas de negócios
Logo

Promotional Auditorium

Conectivity Space

Press Room

Business Roundtables

SATOR

+55 11 3032-5633
connectedsmartcities@sators.com.br
connectedsmartcities.com.br