



Consejo de Ciencia y Tecnología del Estado de Guanajuato (Guanajuato State's Science and Technology Council), Consejo Nacional de Ciencia y Tecnología (Mexico's National Science and Technology Council), and Universidad Iberoamericana León (León Iberoamericana University) call for papers for the

Innovation Systems for Competitiveness 4th International Conference

Dates: August 26-28, 2009

Venue: Universidad Iberoamericana León (Leon Guanajuato, Mexico)

Participants wishing to present papers at the conference must send their **proposals** between **January 18 and March 27, 2009**.

The conference's themes and paper sessions are as follows:

THEME 1. COMPETITIVE INTELLIGENCE AND COLLABORATION NETWORKS		
Paper sessions	Coordinators	Email address
PS 1. Academia – Industry relationships	Mario Adrián Flores, ITESM Campus Irapuato	adrian.flores@itesm.mx
	Fernando Herrera Pons, ITESM Campus León	fernando.herrera@itesm.mx
PS 2. Competitive intelligence	Ricardo Contreras Soto, Universidad de Guanajuato, Campus Celaya-Salvatierra	riconsoto@hotmail.com riconsoto@gmail.com
	Alejandra López Salazar, Universidad de Guanajuato, Campus Celaya-Salvatierra	alejandra_lopezsalazar@yahoo.com.mx
PS 3. Economy of services, creative industries and intermediaries	Salvador Estrada, Universidad de Guanajuato, Campus Irapuato-Salamanca	salvador.estrada@gmail.com
PS 4. Social networks in the Knowledge Society	Gabriel Vélez Cuartas, Universidad de Antioquia	gabriel.velez@correo.uia.mx

THEME 2. BUSINESS STRATEGIES IN 21ST CENTURY

Paper sessions	Coordinators	Email address
PS 5. Organizational changes and innovation in the manufacturing industry	Alejandro García Garnica, Universidad Autónoma de Morelos	agg67@hotmail.com
	Adriana Martínez Martínez, CONCYTEG / UIA León	amartinezmar@guanajuato.gob.mx
PS 6. Strategies in multinational companies	Jorge Carrillo, COLEF	j.carrillo@cox.net
PS 7. Business strategies and business cultures	Marcela Hernández, UAM Iztapalapa	mahernan7@hotmail.com
	Enrique de la Garza Toledo, UAM Iztapalapa	egt570@gmail.com
PS 8. Corporate government	Bruno Grandlgruber, UAM Cuajimalpa	bgandl@correo.cua.uam.mx
	Arturo Lara Rivero, UAM Xochimilco	alara35@yahoo.com

THEME 3. INNOVATION POLICIES

Paper sessions	Coordinators	Email address
PS 9. Indicators, evaluation and STi prospective	Daniel Villavicencio Carbajal, UAM Xochimilco	vcdh3758@correo.xoc.uam.mx
	Mónica Casalet Ravenna, FLACSO	casalet@flacso.edu.mx
PS 10. Innovation policies	Matilde Flores Urbaez, Universidad de Zulia	floresurbaez8@yahoo.com
	David Martínez, UIA León	david.martinez@leon.uia.mx
PS 11. Human capital formation and incentive systems	Célica Cánovas, UIA León	celica.canovas@leon.uia.mx
	Aurea Valerdi, Universidad de Guanajuato, Campus León	avalerdi@leon.ugto.mx



- The proposals must be sent online (<http://octi.guanajuato.gob.mx/congreso>) by accessing the section '**Edición 2009 – Registro de Resúmenes**'. The required format is as follows:
 - Maximum length: 500 words
 - Font type: Arial
 - Font size: 12 pts
 - Content: paper's objective, research methodology and outcomes of the research.
- The proposal will be assessed by a *technical committee* and the *paper session coordinator*.
- The **outcome** of the assessment will be **published** on the above-mentioned website on **April 28, 2009**.
- The **full paper** must be sent via the website (**Edición 2009 – Trabajos en extenso**) by **June 8, 2009** to be considered for publication on the Digital Proceedings of the Conference.
- The three best papers by doctoral students will receive special recognition.

Important dates	
Call for papers	November 14, 2008
Online registration of proposals	January 18, 2009
Deadline for online registration of proposals	March 27, 2009
Accepted papers list published	April 28, 2009
Full papers submission deadline	June 8, 2009
Full conference program published	July 14, 2009
Innovation Systems for Competitiveness. Towards Competitive Intelligence. 2009 Conference	August 26-28, 2009