A Two Day International Conference on Greening Financial Institutions will be held from September 08 - 09, 2011 in Karlsruhe, Germany. This event will bring together top executives and members of financial institutions, policy makers, regulators, economists, sustainable development specialists, representatives of governmental organisations and international development agencies and other relevant stakeholders engaged or interested in green economy. The event will also be attended by academia such as from the faculties of finance, economics, banking, business administration, environmental management and members of other relevant departments.

The delegates will discuss key emerging issues including: climate change and emergence of the green economy; how is the transformation from high to low carbon and sustainable economy affecting financial sector; and the critical role of financial service providers in greening the economies and how these institutions can benefit from the 3P approach – People, Planet, and Profit. The conference offers a good opportunity for discussing financial innovation and advancing our transition to sustainable economy.

Further to the knowledge sharing on greening financial institutions; the upcoming conference help establish partnerships and alliances and in developing synergies. It provides an excellent networking opportunity with the members of financial community, international agencies, governmental and non-governmental institutions, academia, sustainable development practitioners and other relevant stakeholders in Europe and beyond. An optional excursion/ get-together will take place on Saturday the 10<sup>th</sup> of September 2011.

You are cordially invited to attend this international event and/ or nominate the member(s) of your institution.

For further information, please see the <u>event details</u>: <a href="http://www.etechgermany.com/GreeningFinancialInstitutions.pdf">http://www.etechgermany.com/GreeningFinancialInstitutions.pdf</a>

## Sincerely,

## Organizing Committee

International Sustainability Events

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