

Estimadas y estimados colegas,

Para los que estén en Nueva York participando en la Comisión de la Condición Jurídica y Social de la Mujer 61, les envié una invitación a este evento paralelo sobre El Sello de Igualdad de Género para el Sector Privado que tendrá lugar el

Martes 21 se Marzo

6:30 – 7:45 pm

Conference Room 11, Edificio de la Asamblea General  
UN Headquarters.

Ojala puedan acompañarnos



## The Gender Equality Seal Certification Programme for the Private Sector



Empowered lives.  
Resilient nations.

Leveraging the role of the private sector in promoting  
women's economic empowerment and achieving the SDGs

Side Event at the Commission on the Status of Women, 2017

### Speakers:

- Cristián Barros, Government of Chile
- Pius Bigirimana, Permanent Secretary, Government of Uganda
- Cesar Mejia, Human Resources and Sustainability Manager, Cementos Argos, Colombia.
- Angela Sun, Head of Strategy and Corporate Development, Bloomberg.
- Susan McDade, Deputy Assistant Administrator and deputy Director for UNDP LAC Region

Following a Global Forum in Panama on "Business for Gender Equality: Advancing the Sustainable Development Goals", that was co-hosted by the Government of Panama and the United Nations Development Programme (UNDP) in November, 2016, this panel will highlight in particular good practices from the implementation of the programme in Latin America and the Caribbean and reflect on lessons learned and evidence on the positive impact on employees - women and men alike – and companies performance

**Tuesday, 21st March**  
**6:30 – 7:45 pm**  
**Conference Room 11, GA Building**  
**UN Headquarters**  
**RSVP: [zeevit.kerbis@undp.org](mailto:zeevit.kerbis@undp.org)**



Copyright © 2017 América Latina Genera, All rights reserved.  
Recibes este email porque estás suscrito a nuestra "Revista Genera Igualdad"

Our mailing address is:  
América Latina Genera  
Centro Regional PNUD América Latina y Caribe  
Edificio 128. Ciudad del Saber  
Ciudad de Panamá  
Panama