



**PennState**

Department of Recreation, Park, and Tourism Management

The College of Health and Human Development  
The Pennsylvania State University  
801 Donald H. Ford Building  
University Park, PA 16802

814-865-1851

Fax: 814-867-1751  
[hhdev.psu.edu/rptm/](http://hhdev.psu.edu/rptm/)

## **GRADUATE ASSISTANTSHIP OPPORTUNITY**

### **THE ROLE OF COMMUNICATION & SOCIAL MEDIA IN TOURISM CRISIS MANAGEMENT**

The Department of Recreation, Park and Tourism Management at Penn State University invites applicants for a graduate assistantship position, which will begin in Fall 2019. We offer a competitive nine-month stipend, tuition waiver, and health insurance subsidy. Graduate assistants are required to work approximately 20 hours per week.

We are seeking an exceptional student with interest in undertaking interdisciplinary research on *the role of communication and social media in tourism crisis management*. The successful applicant will work under the supervision of Dr. Ashley Schroeder ([faculty bio](#)) on several projects related to this research agenda. This assistantship is for students with an interest in developing research-based solutions to help the tourism industry better prepare for, respond to, and recover from crises. In addition, this assistantship is for students with research interests that align with these research goals.

Prior to applying to the graduate program, *interested candidates should email Dr. Schroeder* ([als1167@psu.edu](mailto:als1167@psu.edu)) to discuss their shared interests and opportunities for an online meeting or on-campus visit. Interested candidates should attach a personal statement (describing their experience and research interests; limited to 1 single-spaced page) and resume/CV to the email.

For additional information about our graduate degree program, please go to [RPTM Graduate Program Information](#). General questions about our graduate degree program should be directed to Priscilla Cetnar ([pjc25@psu.edu](mailto:pjc25@psu.edu); +1 814-863-6599).