

The School of Hotel and Tourism Management (SHTM) at The Hong Kong Polytechnic University (PolyU) invites PhD applications to the Hong Kong PhD Fellowship Scheme (HKPFS), PhD Scholarship, and Teaching Postgraduate Studentship (TPS) Scheme, for admission in 2020/2021.

Successful PhD applicants will receive a monthly assistantship in terms of stipend or salary to support their studies. Recipients of assistantship are required to provide support for teaching and scholarly activities at SHTM.

The SHTM is recognised internationally as a world-leading hospitality and tourism management school. It is ranked No. 1 in the world in the "Hospitality and Tourism Management" category according to ShanghaiRanking's Global Ranking of Academic Subjects in 2017, 2018 and 2019. It is also placed among the top 3 "Hospitality and Leisure Management" institutions globally in the QS World University Rankings by Subject in 2017 and 2018, and ranked No. 1 in the world in the "Hospitality, Leisure, Sport & Tourism" subject area by the Centre for World University Rankings by Subject in 2017.

Our PhD programme aims to recruit outstanding candidates, irrespective of country of origin and ethnic background. Our current PhD students come from different parts of the world such as Bangladesh, Chinese Mainland, Ecuador, Ethiopia, Fiji, Ghana, Hong Kong, Iran, Jamaica, Lebanon, Macau, Malawi, Malaysia, Russia, Saudi Arabia, South Korea, Singapore, Thailand, the United States and Uganda. Information about our PhD students is available at:

<https://shtm.polyu.edu.hk/academic-programmes/hong-kong-programmes/doctor-of-philosophy-phd-in-hotel-and-tourism-management/list-of-phd-students/>.

Our PhD graduates are recognized academically and hold academic positions at renowned institutions and universities worldwide, for example, University of Delaware, Ecole hôtelière de Lausanne, Griffith University, University of South Australia, Sun Yat-sen University, University of Surrey, etc.

The main areas of research of our School can be found at <https://shtm.polyu.edu.hk/academic-programmes/hong-kong-programmes/doctor-of-philosophy-phd-in-hotel-and-tourism-management/main-areas-of-research/>.

The School will give priority to proposed research topics in the following four broad focus areas:

- Smart tourism (for example: artificial intelligence, robotics, technology innovation, branding, marketing, experience management, and customer engagement)
- Performance measurement and management (for example: financial and revenue management and measurement, operational management, service management, and event management)
- Tourism futures and forecasting (for example: demand forecasting and emerging products and markets)
- Policy and planning (for example: public policy, tourism planning and development)

The SHTM is concurrently inviting applications for the new dual PhD programme jointly offered by the SHTM and the School of Hospitality and Tourism Management at University of Surrey. It is a Joint PhD Programme leading to Dual Awards between the two global leading institutions in hospitality and tourism. New PhD students will be jointly admitted to the programme on a full-time basis and will be registered with both institutions from the commencement of their studies. They will be jointly supervised by expert scholars of both institutions, and will spend not less than 18 months in each institution. Each student will be required to complete one single piece of research to fulfil the award requirements of the two institutions.

Interested applicants will need to make an application to both the University of Surrey and PolyU. When making an application to Surrey, applicants will need to clearly state in the application form that they are applying for this dual degree programme. When making an application to PolyU, applicants should inform PolyU SHTM by email (ada.mi.lam@polyu.edu.hk<<mailto:ada.mi.lam@polyu.edu.hk>>) their application numbers so that PolyU SHTM can input the "Joint PhD Programmes indicator" for their applications to the system.

For more information about the admission requirements and application procedures, please visit PolyU's website at:

<http://www.polyu.edu.hk/ro/hkphd-fellowship/> and the School's website at: www.polyu.edu.hk/htm/phd<<http://www.polyu.edu.hk/htm/phd>>. The application deadline for the HKPFS is 2 December 2019 (at 12 noon, Hong Kong Time). For the PhD Scholarship, TPS Scheme and Joint PhD programme, the closing date of applications for admission is 31 December 2019 (at 11:59 pm, Hong Kong Time).

If you are interested or you know someone who is interested in joining SHTM of PolyU, a leading institution that offers world-class research training, as a PhD student, please contact Professor Rob Law, Research Student Admission Officer, by email (rob.law@polyu.edu.hk<<mailto:rob.law@polyu.edu.hk>>).

Rob Law, PhD, CHE
Professor of Technology Management
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
17 Science Museum Road,
TST East, Kowloon
Hong Kong SAR, China

E-mail: rob.law@polyu.edu.hk<<mailto:rob.law@polyu.edu.hk>>

Phone: (852) 3400-2181

Fax: (852) 2362-9362

[\[cid:image001.png@01D4ACC9.B284AB30\]](#)

[https://www.polyu.edu.hk/emaildisclaimer/PolyU_Email_Signature.jpg]

Disclaimer:

This message (including any attachments) contains confidential information intended for a specific individual and purpose. If you are not the intended recipient, you should delete this message and notify the sender and The Hong Kong Polytechnic University (the University) immediately. Any disclosure, copying, or distribution of this message, or the taking of any action based on it, is strictly prohibited and may be unlawful.

The University specifically denies any responsibility for the accuracy or quality of information obtained through University E-mail Facilities. Any views and opinions expressed are only those of the author(s) and do not necessarily represent those of the University and the University accepts no liability whatsoever for any losses or damages incurred or caused to any party as a result of the use of such information.