

## Graduate Assistantships

### Department of Retail, Hospitality, and Tourism Management

#### The University of Tennessee, Knoxville, TN - United States

The Retail, Hospitality, and Tourism Management Department (RHTM), at the University of Tennessee, Knoxville, is recruiting PhD applicants to join our innovative team. We are proud of having renowned faculty, providing rigorous academic training that prepares students to lead in academic and executive research fields. The program offers advanced doctoral courses and exceptional experiences for students to gain an in-depth knowledge of key theories, source relevant literature information, employ appropriate research methods, and to apply them when conducting research. Our diverse faculty, in Hospitality and Tourism Management (HTM) focus on several themes:

-  Consumer/Visitor Behavior and Experience
-  Dining Experiences, Sustainable Food Marketing, and Restaurant Management
-  Event Management and Planning
-  Global Travel and Tourism Destination Development
-  Social Equity and Inclusion in Tourism Studies
-  Human Resource Management/Leadership
-  Strategic Marketing for Hospitality and Tourism
-  Sustainability
-  Tourism and Business Analytics

### Graduate Assistantship Description

The University of Tennessee is the land-grant institution of the State of Tennessee and a *Carnegie One Research Extensive Institution*. The campus location is in a thriving community within minutes of five major Tennessee Valley Authority lakes and the Great Smoky Mountain National Park, the most visited national park in the United States. Additionally, the city of Knoxville offers a low-cost living experience with diverse restaurants, retail, and events/festivals.

We offer graduate assistantships that include a full tuition waiver, health insurance, funded dissertation and conference assistance, and monthly stipends up to \$12,300 per year for 4 years including:

**Teaching Assistants.** A graduate student on a half-time assistantship is expected to provide teaching assistance that consists of approximately 20 hours of assistantship activities per week. A graduate student on a quarter-time assistantship is expected to provide teaching assistance that consists of approximately 10 hours of assistantship activities per week. Students with a teaching assistantship will be assigned to various HTM undergraduate courses to assist faculty supervisors. Qualified students will be assigned to teach a class.

**UT Culinary Institute Assistantship.** Our program offers the Culinary Institute Assistantship to a distinguished applicant. A student with this assistantship will have an opportunity to build a teaching career for culinary arts and events by assisting faculty in the UT Culinary Institute and Creamery.

**UT Event Planning Assistantship.** This assistantship will work closely with the students, faculty, and staff in the design and execution of the RHTM Annual Appalachian Spring Fundraiser in addition to other events that are RHTM focused. This position will require some event planning or design experience and knowledge.

## **How to Apply for the RHTM Doctoral Program**

The deadline for international students' applications is February 1, 2020 to enter the fall semester. Domestic students do not have a deadline for applications, but we encourage students to apply no later than February 1, 2020 to be considered for an assistantship. Applicants should complete an online application on the following website of UT graduate admissions:  
<http://gradschool.utk.edu/admissions/applying-to-graduate-school/new-applicants/>

For more information, visit our website on [rhtm.utk.edu](http://rhtm.utk.edu). Additionally, select HTM faculty will be present at the 2020 Graduate Education and Graduate Student Research Conference in Hospitality and Tourism in Las Vegas, from January 3-5, 2020. If interested, please visit our booth or email Dr. Whaley for more details ([jwhale15@utk.edu](mailto:jwhale15@utk.edu)).