

**Post Specifications**

**Post 1**

**Research Fellow / Postdoctoral Fellow** (Ref. 18091903)

**[Appointment period: twelve months initially, with the possibility of further appointment]**

**Duties**

The appointee will be associated with the Pacific Asia Travel Association (PATA) Tourism Demand Forecasting project and the Hospitality and Tourism Research Centre (HTRC). He/She will be required to:

- (a) perform statistical analysis and forecast of huge amount of data;
- (b) collect data and conduct research related to IT, big data and the research areas of SmartTourism, Tourism and Hospitality Performance Assessment and Management;
- (c) draft and prepare reports and publications related to the PATA project and HTRC;
- (d) liaise with internal units, PATA and external collaborators; and
- (e) perform any other duties as assigned by the Dean of School or his delegates.

**Qualifications**

Applicants should:

- (a) have a doctoral degree in Information Technology, Hospitality Management, Hotel and Tourism Management, Business or a related discipline with at least three years of postdoctoral research experience for the **Research Fellow** post OR must have no more than three years of post-qualification experience at the time of application for the **Postdoctoral Fellow** post;
- (b) possess strong ability and solid theoretical background in statistics, IT and big data analysis;
- (c) be proficient and demonstrate good track record in big data analysis; and

(d) have an excellent command of both written and spoken English, with knowledge of Chinese is preferred.

Preference will be given to those who are familiar with statistical programming language.

## **Remuneration**

A highly competitive remuneration package will be offered. Applicants should state their current and expected salary in the application.

## **Post 2**

**Postdoctoral Fellow / Research Associate** (Ref. 18091904)

**[Appointment period: twelve months initially, with the possibility of further appointment]**

## **Duties**

The appointee will be associated with the Hospitality and Tourism Research Centre (HTRC), and PolyU Greater Bay Area (GBA) initiatives which include destination branding and marketing, sustainable tourism development and cross boarder collaborations, etc. He/She will be required to:

- (a) collect data in relation to the GBA initiatives;
- (b) perform statistical analysis and research to support GBA initiatives of the School;
- (c) draft and prepare reports, grant proposals and journal papers related to the GBA initiatives;
- (d) collect data and conduct research on areas of Hospitality and Tourism Marketing and Branding, and Destination Policy and Planning;
- (e) work closely with clients, academic staff of the University or external collaborators; and
- (f) perform any other duties as assigned by the Dean of School or his delegates.

## **Qualifications**

Applicants should:

- (a) have a doctoral degree in Hotel and Tourism Management, Hospitality Management, Business or a related discipline with no more than three years of post-qualification experience at the time of application for the **Postdoctoral Fellow** post OR a Master's degree in the above mentioned disciplines with at least two years of research-related experience for the **Research Associate** post;
- (b) have solid theoretical background related to research areas;

- (c) have experience in leading research projects preferably involving a wide variety of stakeholders;
- (d) be proficient in advanced quantitative research methods; and
- (e) have an excellent command of both written and spoken English and Chinese, preferably with fluency in Putonghua.

### **Remuneration**

A highly competitive remuneration package will be offered. Applicants should state their current and expected salary in the application.

*Haiyan Song*

**Professor Haiyan Song, PhD**  
**Associate Dean I School of Hotel and Tourism Management**  
**Mr and Mrs Chan Chak Fu Professor in International Tourism**

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