

THE HONG KONG POLYTECHNIC UNIVERSITY

SCHOOL OF HOTEL AND TOURISM MANAGEMENT

Post Specification

**Senior Research Fellow / Research Fellow / Postdoctoral Fellow (several posts) (Ref. 21100805)
[Appointment period: twelve to twenty-four months]**

Duties

The School of Hotel and Tourism Management now invites applications for full-time Senior Research Fellows / Research Fellows / Postdoctoral Fellows to fulfil the mission of Hospitality and Tourism Research Centre (HTRC) and other research projects through impactful interdisciplinary research involving Hotel and Tourism Management, Economics, Marketing, Strategic Management, Operations Research, Psychology, Business, Information Technology and Data Science.

- Smart Tourism (including artificial intelligence, robotics, technology innovation, branding, marketing, experience management and customer engagement);
- Performance Measurement and Management (including financial and revenue management and measurement, operational management, service management and event management);
- Tourism Futures and Forecasting (including demand forecasting and emerging products and markets); and
- Policy and Planning (including public policy, tourism planning and development).

The appointees will be required to:

- (a) work with faculty members of the School in their respective research projects;
- (b) collect and analyse data;
- (c) draft and prepare reports, grant proposals and journal papers;
- (d) engage with industry practitioners and seek collaborative opportunities;
- (e) work closely with external clients with a view to generate practical impact of the research;
- (f) develop manuscripts for submission to refereed journals for publications; and
- (g) perform any other duties as assigned by the Dean of the School or his delegates.

Qualifications

Applicants should:

- (a) have a doctoral degree in Hotel and Tourism Management, Economics, Marketing, Strategic Management, Operations Research, Psychology, Business, Information Technology, Data Science or a related discipline with at least six years of postdoctoral research experience for the post of **Senior Research Fellow** OR have a doctoral degree in the above mentioned disciplines with at least three years of postdoctoral research experience for the post of **Research Fellow** OR have a doctoral degree in the above mentioned disciplines and must have no more than five years of post-qualification experience at the time of application for the post of **Postdoctoral Fellow**;
- (b) be proficient in advanced research methods; and
- (c) have an excellent command of both written and spoken English; an excellent command of both written and spoken Chinese for the project related to the Greater Bay Area and/or China, preferably with fluency in Putonghua.

Preference will be given to those who have the capability to work independently or as a project leader in a research team.

Applicants are invited to contact Ms Katrina Li at tel no. 3400 2189 or email katrina.li@polyu.edu.hk for further information.

Remuneration

A highly competitive remuneration package will be offered. Applicants should state their current and expected salary in the application.

Application

Please send a completed application form by post to **Human Resources Office, 13/F, Li Ka Shing Tower, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong** or via email to katrina.li@polyu.edu.hk. Application forms can be downloaded from https://www.polyu.edu.hk/hro/careers/guidelines_and_forms/forms. If a separate curriculum vitae is to be provided, please still complete the application form which will help speed up the recruitment process. **Recruitment will continue until the positions are filled. Applications should be addressed directly to Ms Katrina Li (please state School of Hotel and Tourism Management on the envelope).** The University's Personal Information Collection Statement for recruitment can be found at https://www.polyu.edu.hk/hro/careers/guidelines_and_forms/pics_for_recruitment.

8 October 2021