

Dear all

At Inholland University of Applied Sciences we are looking for a talented and enthusiastic **(senior) researcher**, who has an interest in urban tourism, sustainable tourism, regenerative transformations, urban planning and design thinking to further our research within the **New Urban Tourism research group**.

More information about the position see below; to apply, use the following link:

<https://www.inholland.nl/over-inholland/werken-bij-inholland/senior-researcher-new-urban-tourism#>

The closing date for applications is **15 November 2021**. We will respond to your application in following week.

If you have any questions? Please do not hesitate to contact me, Prof Ko Koens, via Ko.Koens@inholland.nl.

We hope to welcome you to our team soon,

Ko Koens

(Senior) Researcher New Urban Tourism

We are looking for a talented and enthusiastic researcher, who has an interest in urban tourism, sustainable tourism, regenerative transformations, urban planning and design thinking to further our research within the New Urban Tourism research group.

The successful candidate is expected, in collaboration with our professors, to contribute to and take the lead on research projects, write project grant applications, support the development of our living labs in Amsterdam and Rotterdam, as well as publish academic papers and practitioner reports. To stimulate multidisciplinary engagement, we encourage collaboration with other experts in our Research Centre on topics like social impact design, design thinking, authentic leadership, inclusion, Media, Technology & Society.

The role may also entail teaching and coaching students in our undergraduate Tourism programme, and may include giving guest lectures, masterclasses or other input for industry and government stakeholders.

As a university of applied sciences, we focus on engagement and collaboration with industry and policymakers. We expect the successful candidate to be able to support us in this, particularly with regards to the following research areas:

- Regenerative urban tourism and its role within the cities of the future.
- Resilience in urban tourism.
- Co-creation and design of urban tourism development and governance.
- Methodologies for measuring social and environmental impacts of tourism.
- Inclusion and exclusion in tourism.
- New Urban Tourism and new forms of cultural urban tourism.
- Tourism in metropolitan regions.

Who are you

- You have finished a PhD or are about to finish one in a relevant topic.
- You have experience in working within industry or policymaking on a relevant topic.
- You have a track record or potential for undertaking high quality research for journal publications and research grant writing.
- You are a good planner and diligent worker, who aims for quality.
- You are a good communicator and like to work in a team.

Ideally, you are enthusiastic, flexible and engaged, with a passion for working with young people. In addition, you are not afraid to experiment with new ways of working, dare to take the initiative, are open-minded, like to work together with others and are able to set up and maintain relations with (external) partners.

What do we offer

- The initial engagement will be for a period of 12 months. The employment contract may then be renewed.
- The vacancy concerns a temporary appointment for a period of 12 months.
- A gross salary of between €3.658,64 and € 5.717,25 per month (either scale 11 or 12) on the basis of full-time employment. Your salary level will depend on your relevant professional and other experience and education.
- A working week of 24 - 40 hours a week. If your availability for this research position is limited in hours, do feel free to apply.
- An 8% holiday allowance paid out in May.
- An 8.3% year-end bonus payable in December.
- A generous leave scheme allowing for individual choice. For example: employees with a full-time appointment who have opted to work 40 hours a week will have 428 hours of leave per year. This comes down to a total of 53.5 days off. Our leave scheme includes the compulsory days off and all national and public holidays.
- An attractive pension scheme through ABP (Pension Fund for government and education sector workers).
- Easily accessible work locations in Diemen, The Hague, Rotterdam or Amsterdam. All travel expenses for public transport will be reimbursed in full. If you choose to use your own transport, please be aware that you will be reimbursed to a limited extent.
- We will provide you all the facilities you need to further your professional and personal development. We value your willingness to learn. The courage to learn is one of our core values.
- You will be covered by a partial disability insurance paid for entirely by Inholland University of Applied Sciences.
- We offer our employees a generous paid parental leave scheme and a supplement to the statutory spousal leave schemes in the event of child birth or adoption.
- We provide a pleasant and informal working environment, and know our colleagues and students by name.

In addition to these employment benefits, we also offer a selection menu through which you can - for example - buy and sell holidays over and above the statutory minimum, take part in our bicycle scheme or offset your travel expenses and union dues.

The social partners remain committed to improving the quality of education, research, the educational organisation and staff. We adhere to the collective labour agreement for higher professional education (cao hbo). An attractive package of primary and secondary employment conditions.

Your work environment

As you will notice when you come to work for Inholland, we are committed to our students and staff. Our organisational culture is personal and intimate, ensuring a learning and working environment where everyone knows each other by name. We offer you the space you need to keep developing yourself both professionally and personally, regardless of your role or level within the organisation. This will help you to be an inspiring example for our students (as they are for us) and remain relevant in an ever-changing world.

At each of our 8 locations across the Randstad conurbation, from the northern part of North Holland to the Drecht cities, we help students develop into confident professionals capable of making society more sustainable, healthy and creative. We offer a safe foundation to prepare them for the jobs of the future. We offer a broad range of higher professional education programmes and research opportunities that optimally reflect developments in the field and cover various areas of interest: from healthcare to economics and from technology to education.

Our lecturers and support service staff set high standards for our students, each other and themselves. In our ever-changing world, it takes courage to be vulnerable and adjust your views to reflect new insights. It also takes guts to keep a critical mindset, try out new things and follow your instincts. Real progress requires a constant process of exploration, trial, error and persistence. Learning = daring.

Procedure

We understand you may still have some questions about this position. You may be curious about our working environment or want to know what it's really like to be a higher professional education lecturer. Do you have any questions? Please do not hesitate to contact dr. Ko Koens, professor of New Urban Tourism via Ko.Koens@inholland.nl.

If you've got the courage to take on this challenge, we look forward to receiving your application letter before 15 November

coming. We will respond to your application in the following week. Interested in becoming our new colleague? We hope to welcome you to our team soon.

Prof. Ko KOENS
Professor of New Urban Tourism
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3072 AG Rotterdam
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On 2 June I delivered my inaugural lecture "*Re-framing tourism; towards sustainable urban tourism design*" via a Livecast , [click here to look it back](#)

Recent publications:

- Koens, K., Smit, B., & Melissen, F. (2021). Designing destinations for good: Using design roadmapping to support pro-active destination development. *Annals of Tourism Research*, 89, 103233. <https://doi.org/10.1016/j.annals.2021.103233>
- Milano, C., & Koens, K. (2021). The paradox of tourism extremes. Excesses and restraints in times of COVID-19. *Current Issues in Tourism*, <https://doi.org/10.1080/13683500.2021.1908967>
- Koens, K., Melissen, F., Mayer, I., Aall, C., 2021. The Smart City Hospitality Framework: Creating a foundation for collaborative reflections on overtourism that support destination design. *Journal of Destination Marketing & Management* 100376. <https://doi.org/10.1016/j.jdmm.2019.100376>
- Koens, K. et. al (2020). Serious gaming to stimulate participatory urban tourism planning. *Journal of Sustainable Tourism*, <https://doi.org/10.1080/09669582.2020.1819301>
- Koens, K., Postma, A., Papp, B., 2018. Is Overtourism Overused? Understanding the Impact of Tourism in a City Context. *Sustainability* 10, 4384. <https://doi.org/10.3390/su10124384>