Research Officer/Research Assistant (1A), University of Surrey - Hospitality & Tourism Management

Salary: £32,236 to £34,189 per annum

Hours: Full Time

Contract Type: Fixed Term for 3 years

Placed On: 6th September 2018

Closes: 7th October 2018

## https://www.jobs.ac.uk/job/BMP348/research-officer-research-assistant-1a

The University of Surrey is an international university with a world-class research profile and an enterprising spirit. The School of Hospitality and Tourism Management (SHTM) within the Faculty of Arts and Social Studies has a world-wide reputation for excellence, being ranked in the top five in the main global league tables. Tourism and Hospitality Management at Surrey have been at the forefront of teaching, research and publication in the field for over forty years, have a strong track record in external funding, and excellent engagement with industry and policy bodies.

Research in the School is organised around three main groups which focus on competitiveness, sustainability and well being, and the digital economy. A postdoctoral research fellow works closely with each of the three groups We are now seeking to recruit two replacement Research Fellows, on three year contracts, to work with two of the groups: Competitiveness in the Visitor Economy Research Group, and Sustainability and Well Being in the Visitor Economy. The research fellows will be responsible to the Director of Research, Professor Williams but their day to day activities will be managed by the Research Group Leaders, respectively Professor Li and Professor Font. The successful candidates will be expected to support the Research Group Leaders, collaborate with members of the research groups and other staff within the School, as well as pursue independent research. The research undertaken will be determined in consultation with the Research Group Leaders and Director of Research and may be in any aspect of competitiveness and sustainability/well being but preferably will relate closely to the research areas described below.

## Competitiveness:

- Demand forecasting
- Economic modelling
- Entrepreneurship and innovation
- Competitive advantages (e.g., operation management, organisational behaviour,
- marketing, finance, and productivity)

## Sustainability and well-being:

- Evidence-based policy making
- Industry's role in sustainable development
- Sustainability and entrepreneurship
- Sustainable, well being and efficient transport
- Sustainability, well being, communication, marketing and product design

Whilst we are pleased to receive applications from all strong candidates, we are particularly keen to receive applications from those with strong disciplinary backgrounds (economics, geography, sociology, psychology, environmental science, business studies) that can relate their theoretical understanding to the analysis of the visitor economy. A proven track record of rigorous research and publication is also desirable.

Details of our activities, our specialisms and our successes can be found on our <a href="https://www.surrey.ac.uk/school-hospitality-tourism-management/research">www.surrey.ac.uk/school-hospitality-tourism-management/research</a>

Xavier

Prof. Xavier Font

Professor of Sustainability Marketing

School of Hospitality and Tourism Management

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http://www.surrey.ac.uk/shtm/people/xavier\_font/