



**September 20-22, 2018**

Harvard Graduate School of Design &  
Center for Government and International Studies, Harvard University

Organized by: **Lincoln Institute of Land Policy**  
**Harvard Joint Center for Housing Studies**  
**Harvard Graduate School of Design**

Co-sponsors: Loeb Fellowship

***Detailed Schedule and Speakers***

*(as of September 11, 2018)*

**Thursday, September 20**

**Harvard Graduate School of Design**

**Keynote: The Cinematic Slum**

6:30 pm **Ranjani Mazumdar**  
Professor of Cinema Studies at the School of Arts & Aesthetics  
Jawaharlal Nehru University

*Discussants:*

**Brodwyn Fischer**, Professor of Latin American History, University of Chicago  
**Janice Perlman**, President, The Mega-Cities Project; Senior Research Scholar, Institute  
for Latin American Studies, Columbia University

*Moderator:*

**George "Mac" McCarthy**, President & CEO, Lincoln Institute of Land Policy

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**Friday, September 21**

**Harvard Center for Government and International Studies**

9:00 am **Slums, A Critical Analysis**

**Alejandro de Castro Mazarro**, Post-doctoral researcher, Leibniz Institute of Ecological  
Urban and Regional Development (2019) (moderator)

**Peter M. Ward**, C.B. Smith Sr. Centennial Chair in U.S.-Mexico Relations and  
Professor of Public Affairs and Sociology, LBJ School of Public Affairs, University of Texas  
at Austin

**Jorge Francisco Liernur**, Founding Dean School of Architecture; and Director, Center for Contemporary Architecture Studies, University Torcuato di Tella

**Charlotte Vorms**, Lecturer, University of Paris, co-editor-in-chief and co-founder of the online journal *Metropolitica*

10:30 am **Break**

10:50 am **Assessing Past Responses to Slums: a History of Failure?**

**Enrique Silva**, Fellow and Associate Director, Program on Latin America and the Caribbean, Lincoln Institute of Land Policy (moderator)

**Michael Cohen**, Professor of International Affairs and Director of the International Affairs Program, The New School

**Jake Wegmann**, Assistant Professor, School of Architecture, University of Texas, Austin

**Sheela Patel**, Founding Director, Society for the Promotion of Area Resource Centres & Chair, Shack Dwellers International

12:40 pm **Lunch**

2:30 pm **Slums and Markets: Opportunities or Failure?**

**Chris Herbert**, Managing Director, Harvard Joint Center for Housing Studies (moderator)

**Edgar Pieterse**, South African Research Chair in Urban Policy & Director of African Centre for Cities

**George Galster**, Professor of Urban Affairs and Distinguished Professor, Emeritus, Wayne State University

**Martha Chen**, Lecturer in Public Policy Harvard Kennedy School, Senior Advisor Women in Informal Employment: Globalizing and Organizing (WIEGO)

**Martim O. Smolka**, Senior Fellow and Director, Program on Latin America and the Caribbean, Lincoln Institute of Land Policy

4:20 pm **What Does a New Approach to Slums Look Like?**

**David Luberoff**, Deputy Director, Harvard Joint Center for Housing Studies (moderator)

**Nicholas You**, Co-President, Global Business Alliance

**M. Lorena Zárate**, President, Habitat International Coalition

**Sumila Gulyani**, Global Lead for Urban Development Strategy and Analytics, The World Bank

6:20 pm **End of day**

**Saturday, September 22**

**Harvard Center for Government and International Studies**

9:30 am **Testing Innovations: Session 1**

**Rahul Mehrotra**, Professor of Urban Design and Planning, Harvard Graduate School of Design, and Founder Principal, RMA Architects  
and

**Alejandro de Castro Mazarro**, Post-doctoral researcher, Leibniz Institute of Ecological Urban and Regional Development (2019) (moderators)

**Theresa Williamson**, Founder and Director, Catalytic Communities

**Lyvia Rodriguez**, Executive Director, El Cano Martin Pena ENLACE Project

**Fernando de Mello**, URBEM Institute of Urbanism and Studies for the Metropolis

**Michael Uwemedimo**, Lecturer in Film, University of Roehampton and Project Director, Collaborative Media Advocacy Platform

10:45 am **Break**

11:00 am **Testing Innovations: Session 2**

**José Baravelli**, Tereza Architecture and Urbanism

**Alejandro Haiek Coll**, Founder, Lab.Pro.Fab and Lecturer, Umeå University

**Alejandro Echeverri**, Center for Urban and Environmental Studies of EAFIT University;  
Former Loeb Fellow

12:10 pm **Lunch**

1:30 pm **Fish Bowls: Outlining Blueprints**

**George “Mac” McCarthy**, President & CEO, Lincoln Institute of Land Policy  
and

**TBD**

4:20 pm **Closing reflections**

4:30 pm **End of Symposium**